

FIG. 1

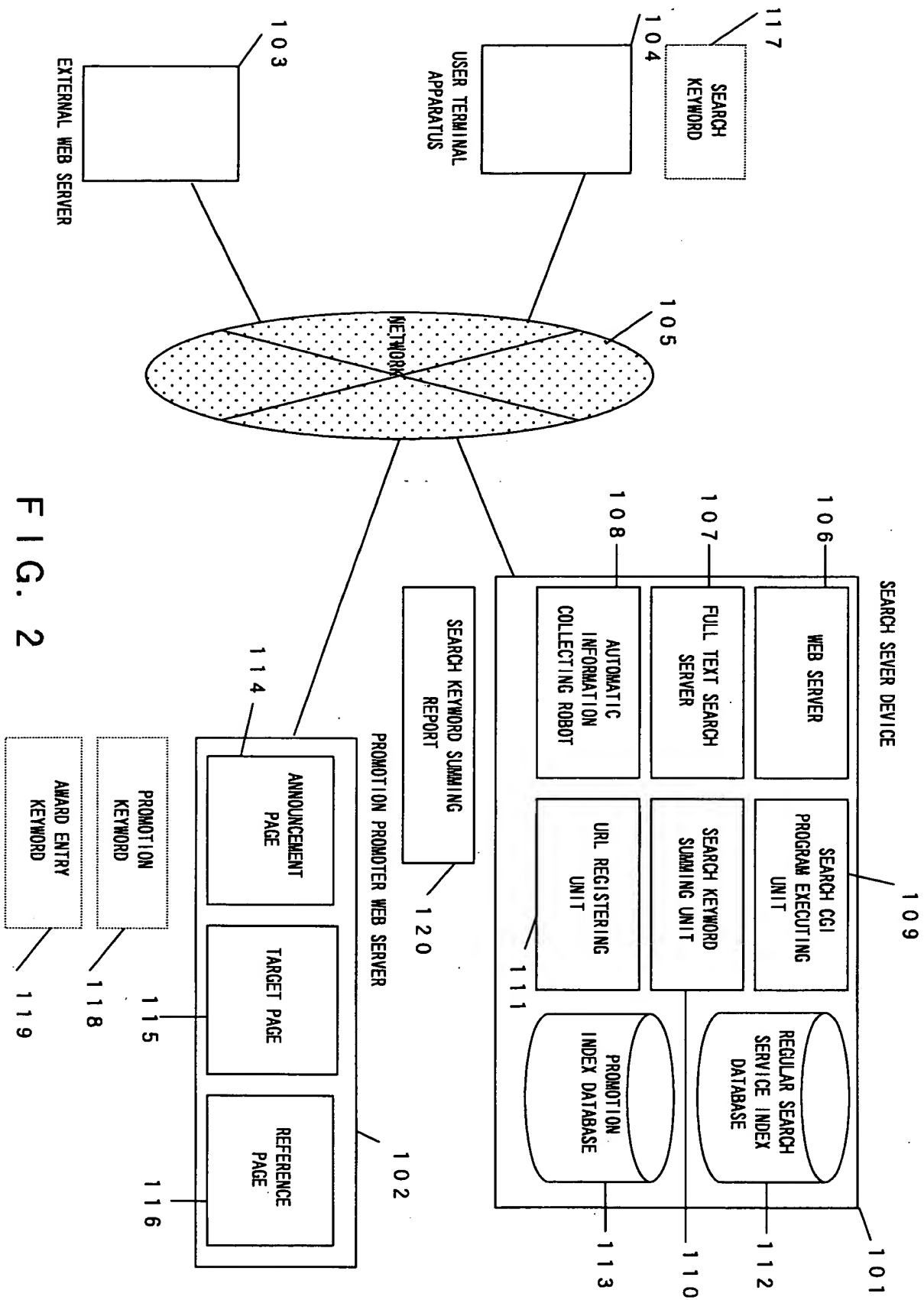



FIG. 2

114 ANNOUNCEMENT PAGE

114 ANNOUNCEMENT PAGE

RAW CHOCOLATE
PROFESSIONALLY MADE BY CHEF

MADE WITH STRONG REQUESTS FOR RAW CHOCOLATE.
MUCH RAW CREAM!
MILDER!
MORE TASTY!
YOUR VOICES LET ME PROFESSIONALLY MAKE RAW
CHOCOLATE.
WITH RAW CREAM LUXURIOUSLY USED, SPECIAL RAW
SENSE.
THAT'S PROFESSIONALLY MADE RAW CHOCOLATE.



AWARD ENTRY KEYWORD : kkiuhho

Search For Me!

WE ARE WAITING SOMEWHERE IN UNIVERSE OF
INTERNET. SEARCH FOR ME USING THIS SEARCH
ENGINE AND GET NICE AWARD!

1 2 1
SEARCH KEYWORD
INPUT FIELD

INFORMATION

SEARCH

1 2 2
SEARCH BUTTON

HOW TO PLAY

LOOK AT LEFT POSTER AND IMAGINE
EXCELLENT FLAVOR OF "RAW CHOCOLATE
PROFESSIONALLY MADE BY CHEF". INPUT
KEYWORD OF EXCELLENT FLAVOR IN SEARCH
KEYWORD INPUT FIELD AND LOOK FOR AWARD
ENTRY PAGE IN THE SAME MANNER AS REGULAR
SEARCH ENGINE.

1 1 9 AWARD ENTRY KEYWORD

FIG. 3

Congratulations!

YOU COULD SUCCESSFULLY FIND THE PAGE IN THE UNIVERSE OF THE INTERNET.
FILL IN THIS FORM AND GET NICE AWARD.

RAW CHOCOLATE
PROFESSIONALLY MADE BY CHIEF

1 2 3
AWARD ENTRY FORM

NAME : _____
ADDRESS : _____
TELEPHONE : _____
E-Mail : _____
AWARD ENTRY KEYWORD : _____

SEND

1 2 4
AWARD ENTRY KEYWORD INPUT FIELD

FIG. 4

RAW CHOCOLATE PROFESSIONALLY MADE BY CHEF
ANNOUNCEMENT OF RESULTS
OF SAMPLING
QUESTIONNAIRE!!

■ **DESIGN OF PACKAGE?**

VERY GOOD 30%, GOOD 18%, NORMAL 26%,
BAD 14%, NOT ABOVE 12%

■ **TASTE OF RAW CHOCOLATE?**

TASTEFUL 48%, NORMAL 26%, BAD TASTE 16%,
NOT ABOVE 10%

■ **PRICE?**

MODERATE 50%, EXPENSIVE 30%, INEXPENSIVE 10%,
NOT ABOVE 10%

REFERENCE PAGE 116

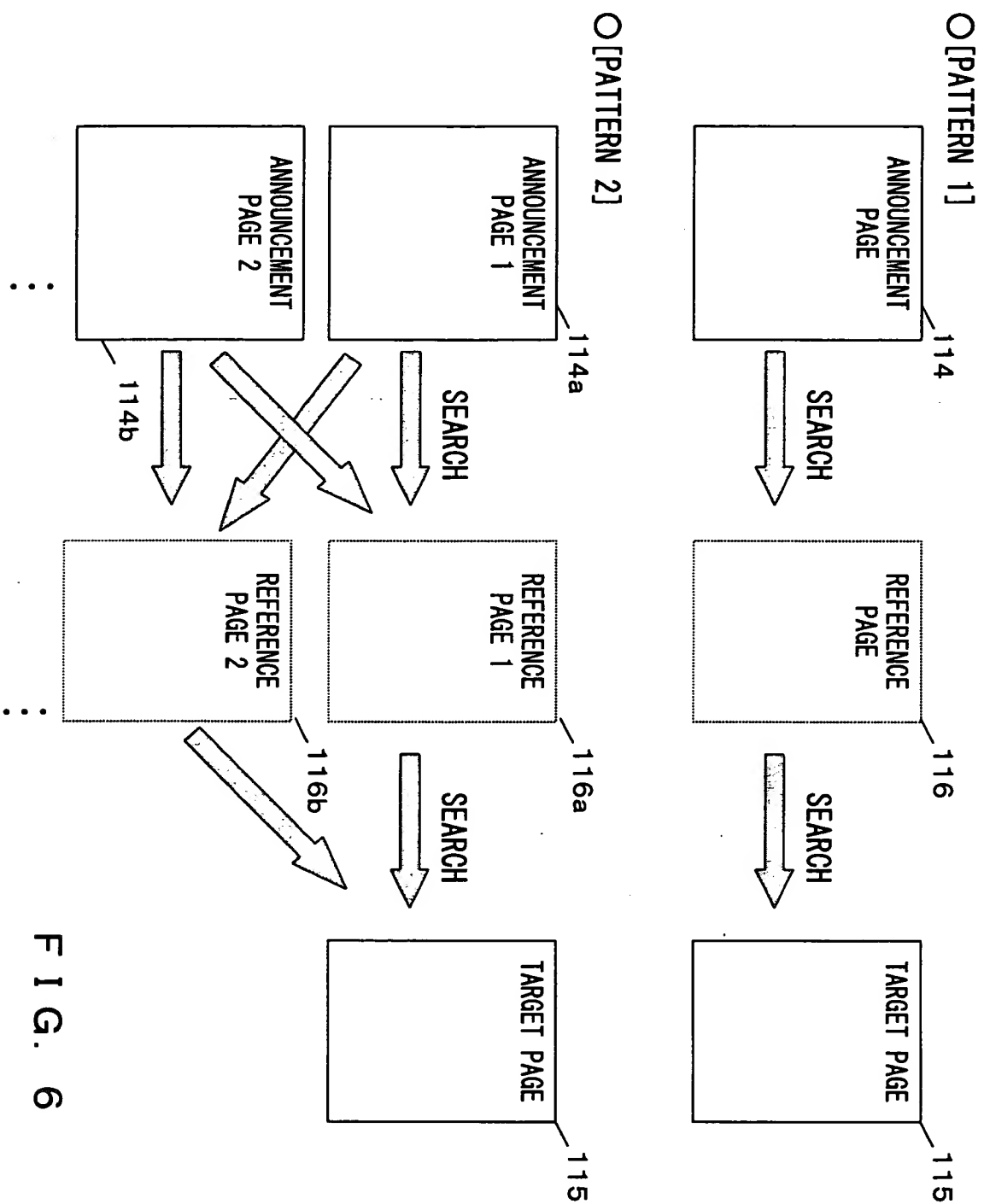


FIG. 6

INDEX DATABASE (FOR REGULAR SEARCH SERVICE AND PROMOTION)

112, 113

INDEX TABLE

1 3 1

SEARCH KEYWORD	INDEX NUMBER			
RAW CHOCOLATE	1	2	5	8 10
CHEF	3	4	6 7	9
PROFESSIONAL	2	3	5	8 11
RAW CREAM	1	3	4	5 8
RAW SENSE	1	2	6	9 12

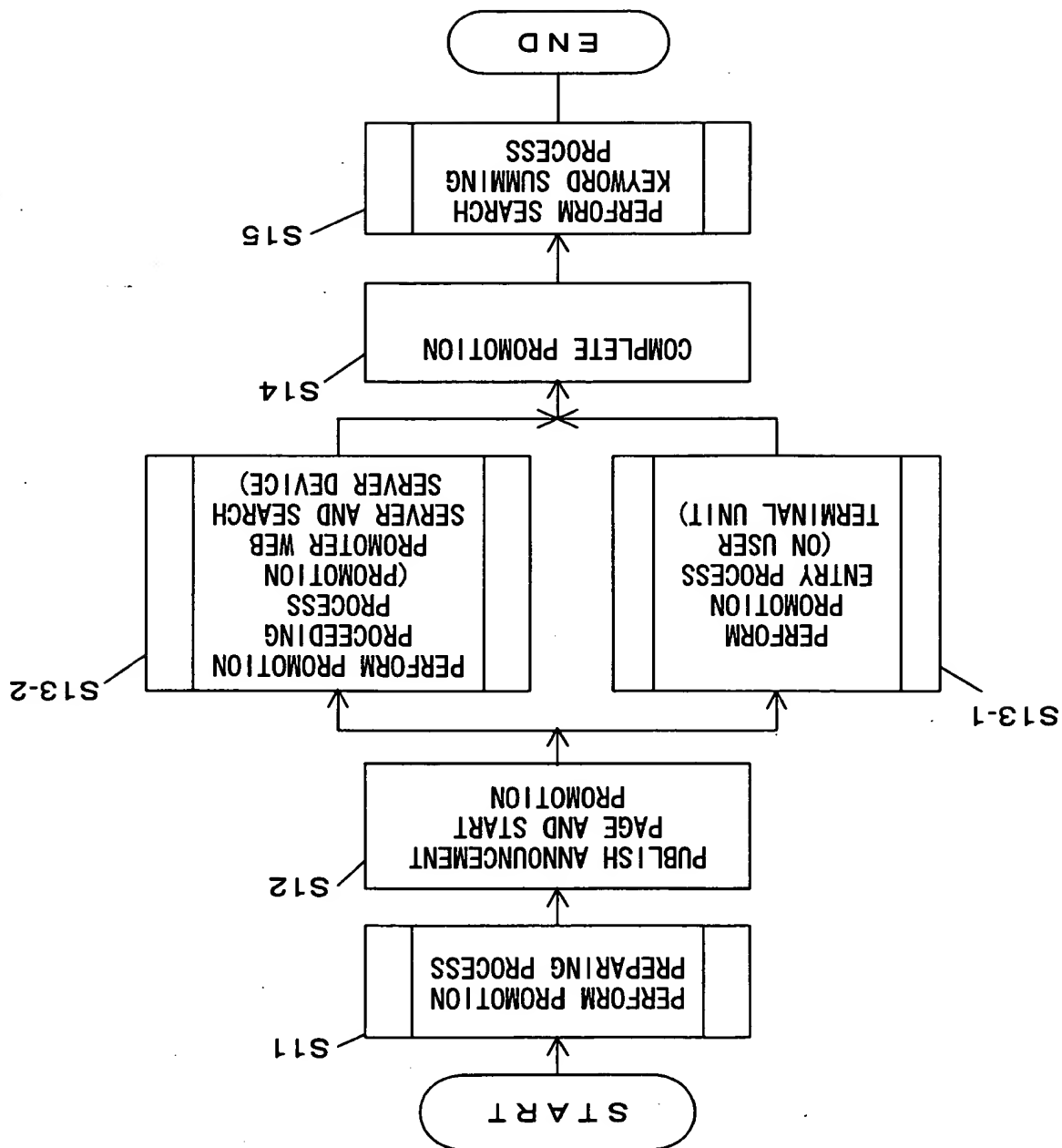
ANSWER TABLE

1 3 2

No.	TITLE
	URL
	SUMMARY
1	RAW CHOCOLATE PROFESSIONALLY MADE BY CHEF http://www.choko.co.jp/nama/ MADE WITH STRONG REQUESTS FOR RAW CHOCOLATE. MUCH RAW CREAM! MILDER!
2	ANNOUNCEMENT OF NEW PRODUCT http://www.choko.co.jp/new/ ANNOUNCEMENT OF NEW PRODUCT. IN THIS SPRING, RAW CHOCOLATE PROFESSIONALLY MADE BY CHEF. NEW PRODUCT. MADE WITH STRONG REQUESTS FOR RAW CHOCOLATE.

FIG. 7

FIG. 8



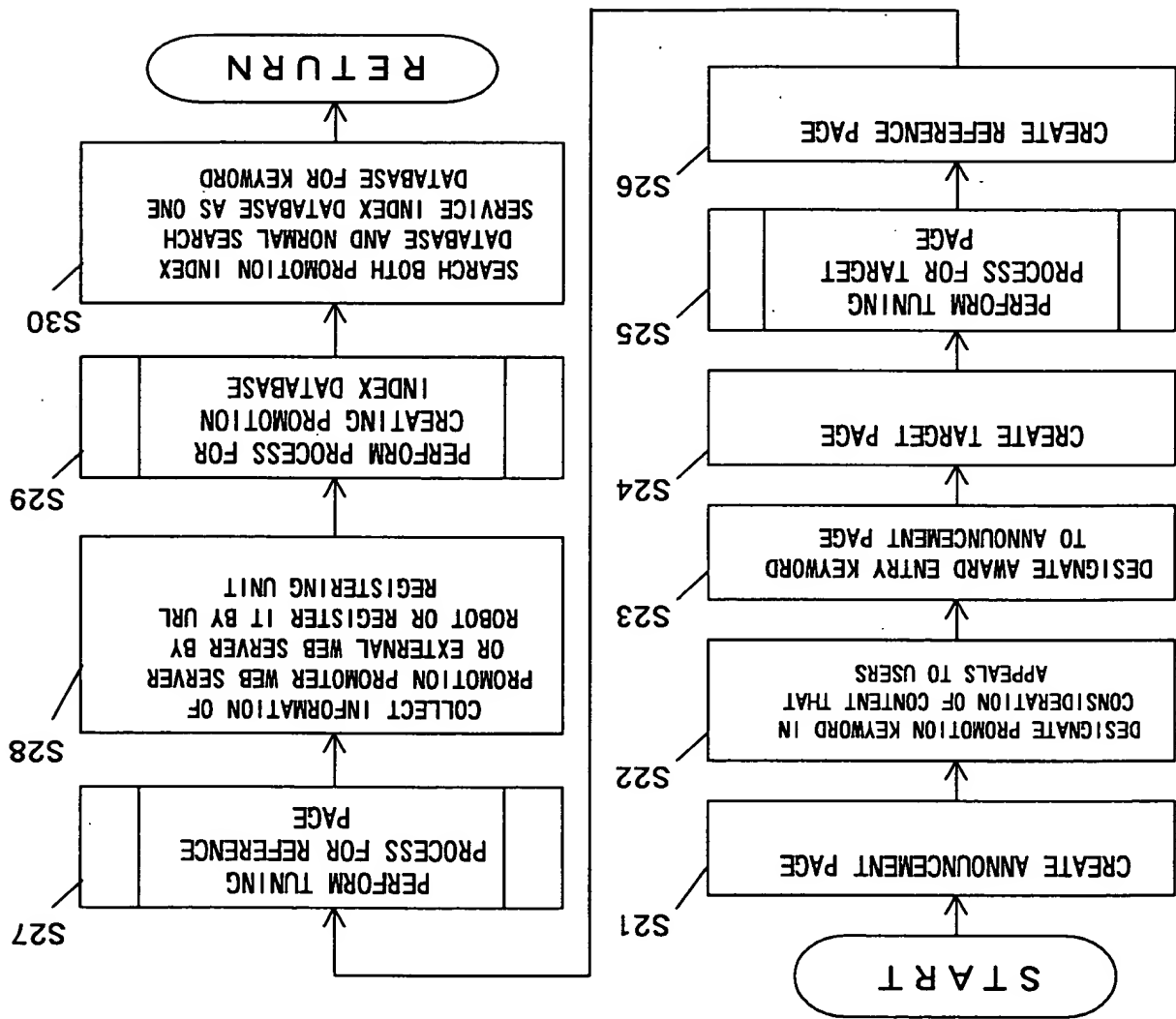


FIG. 9

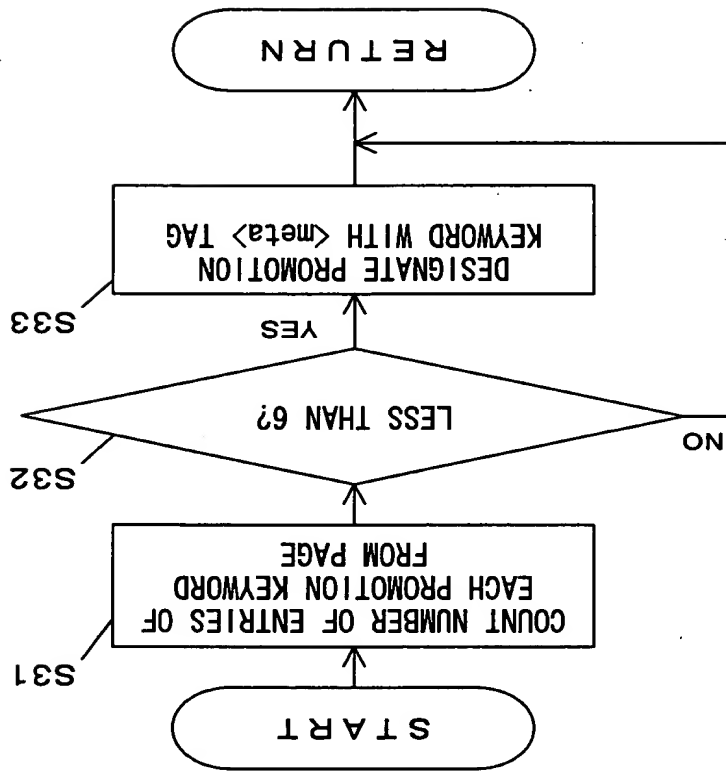


FIG. 10

[illegible][illegible]

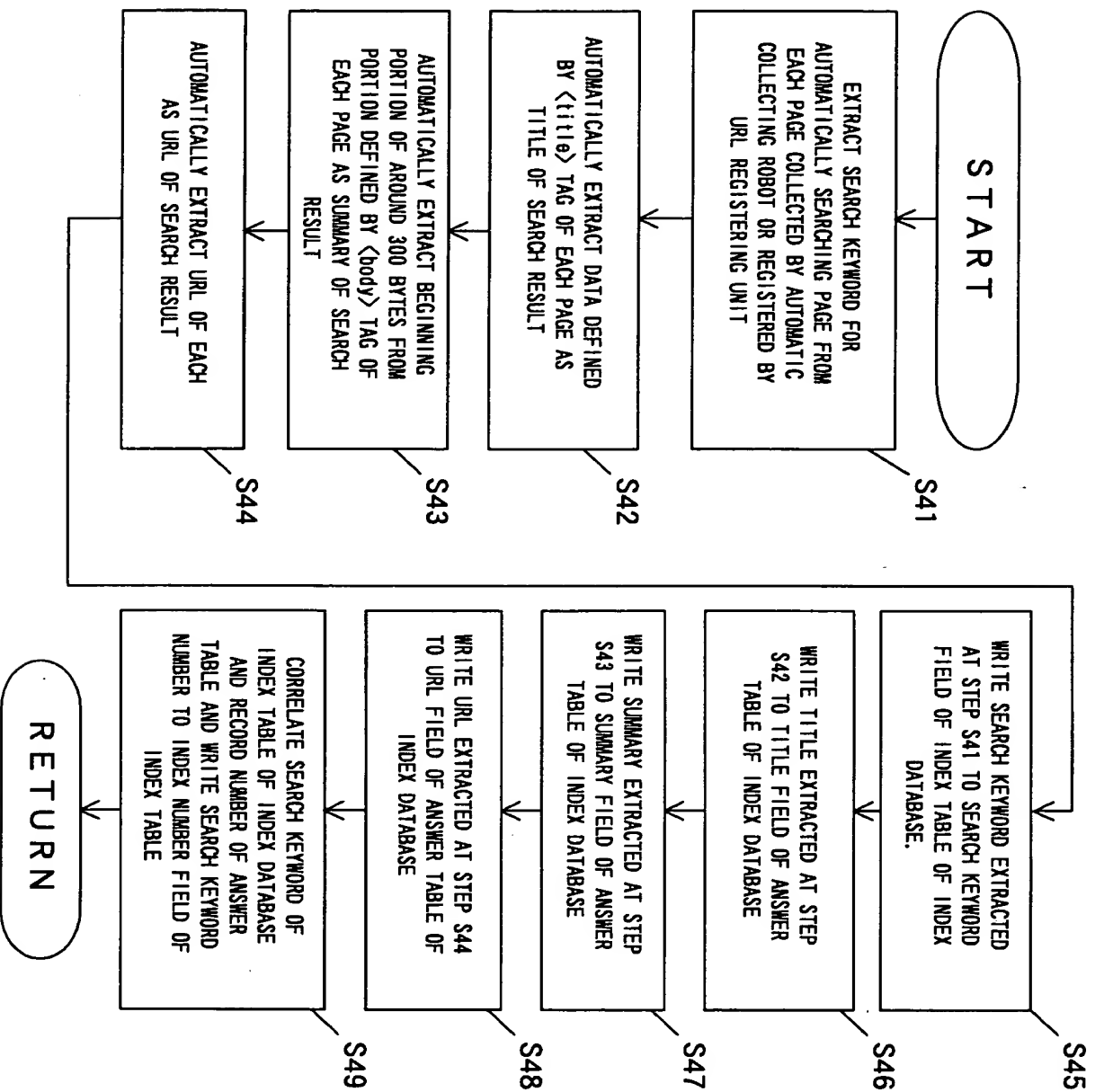
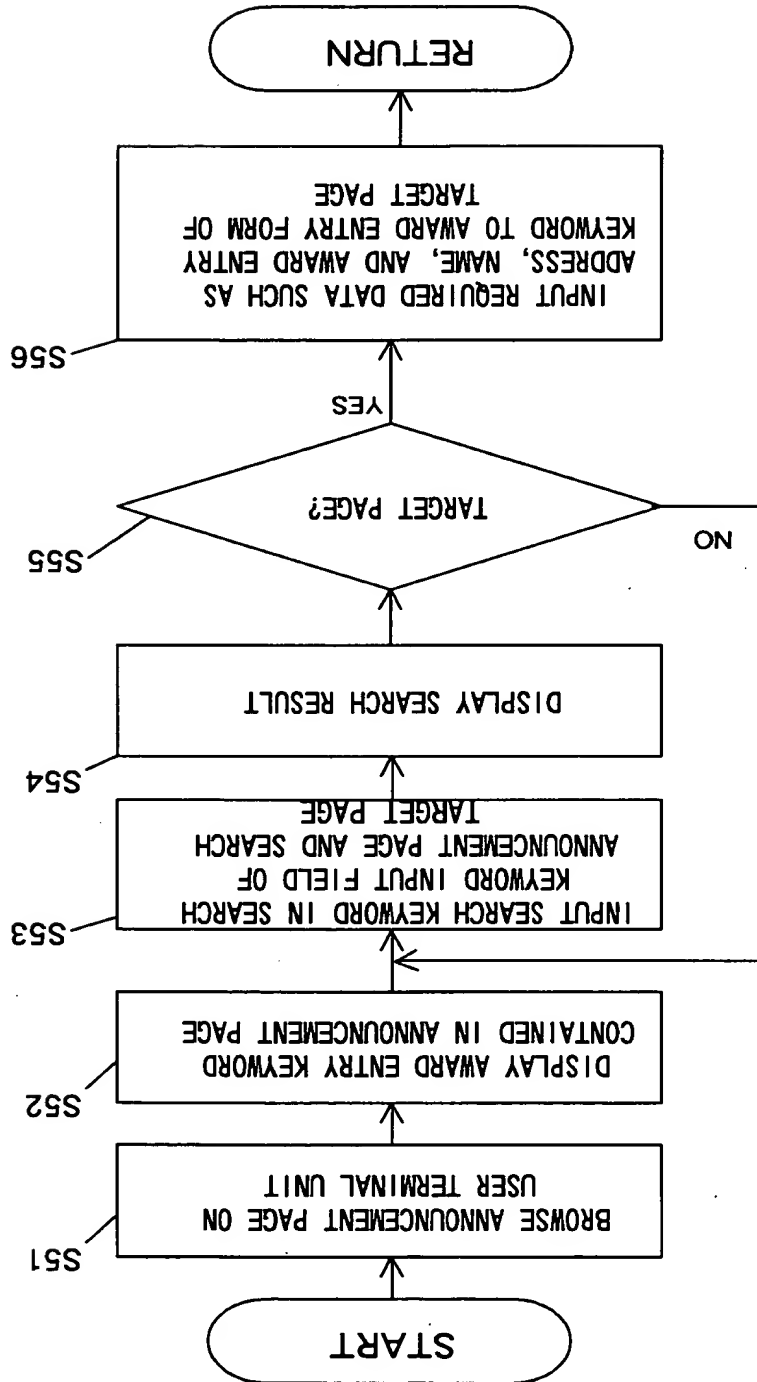


FIG. 12

FIG. 13



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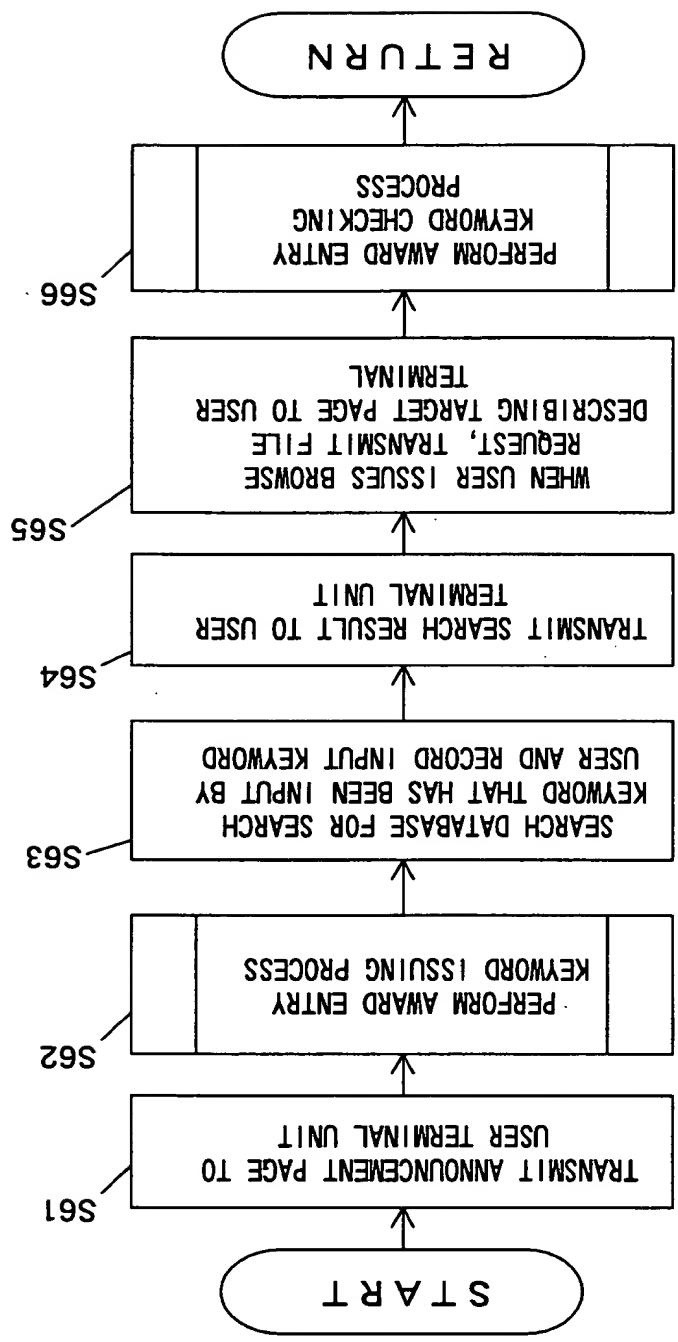


FIG. 14

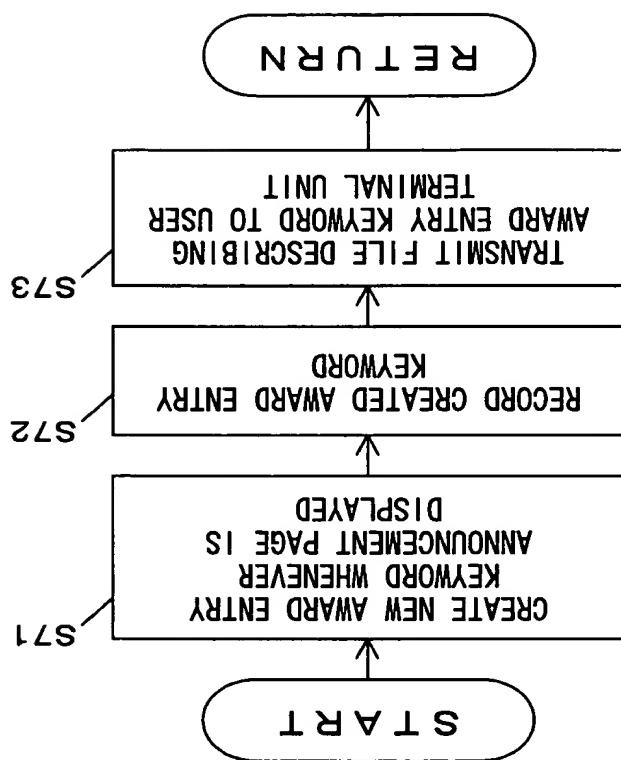


FIG. 15

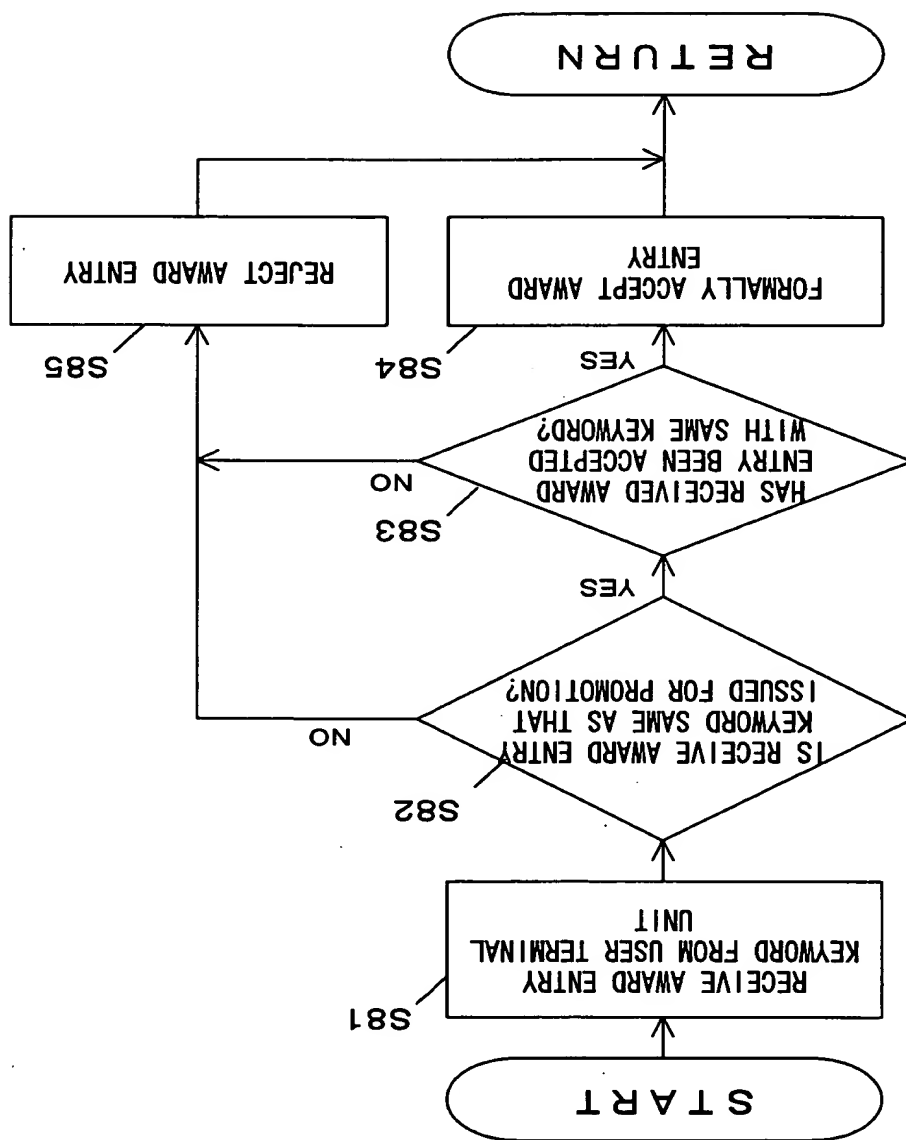


FIG. 16

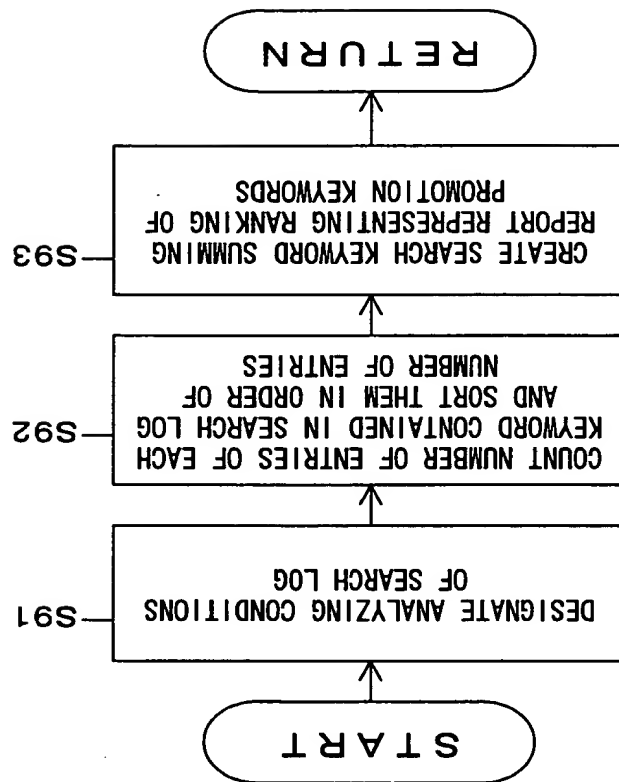


FIG. 17

FIG. 18

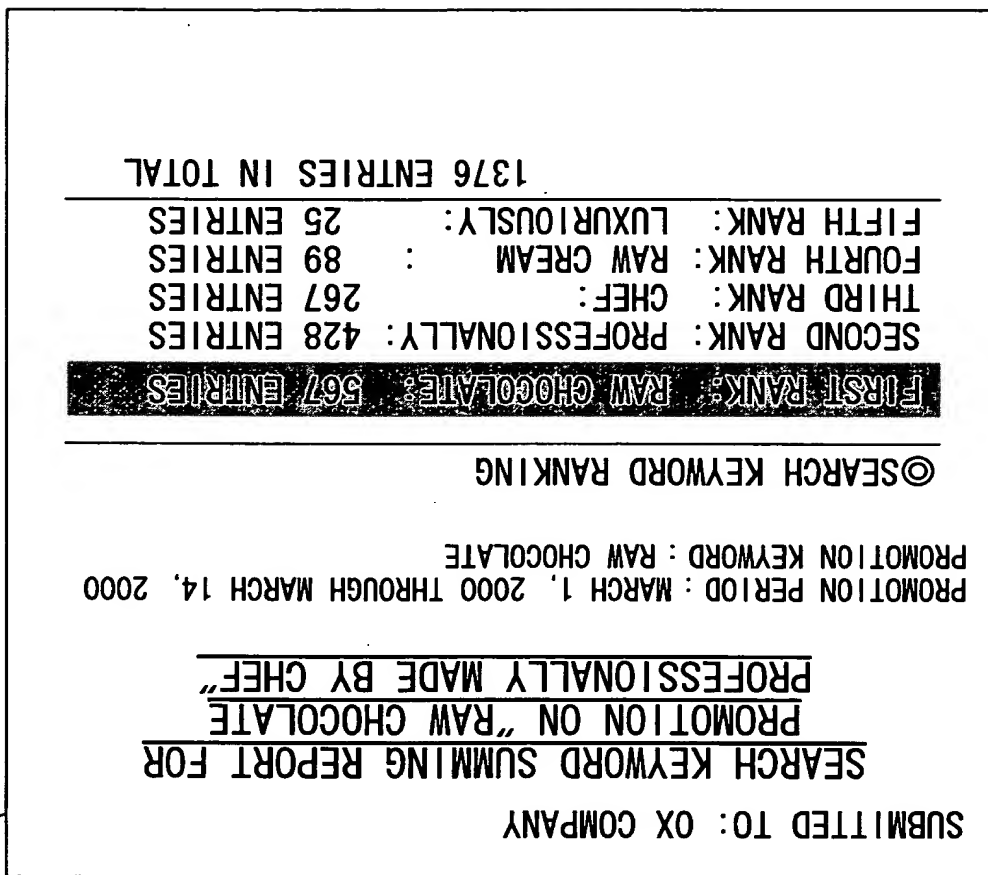


FIG. 19

